



From India Since 1903

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CORE PURPOSE AND MISSION: To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to re position cotton as a 'renewable resource' thereby saving the environment.

Date: 14/04/2018

Quote:

There are no secrets to success. It is the result of preparation, hard work, and learning from failure.

- Colin Powell

India New Season Arrivals 1st Oct to 10th Apr, 2018:

State wise Arrivals	Just Agri (Lakh Bales) 2016-17	Just Agri (Lakh Bales) 2017-18
Punjab	06.80	08.80
Haryana	16.20	21.30
Rajasthan	15.80	21.70
Gujarat	63.80	69.30
Maharashtra	76.10	73.40
M. P.	17.90	21.25
A.P.	12.20	11.85
Telangana	37.50	38.50
Karnataka	12.00	14.60
Tamilnadu	01.20	02.50
Other	04.10	04.30
Total	263.60	287.50



Sowing: The National Seed Association of India (NSAI) expects a dip of 4-5 per cent in the cotton which could happen in Maharashtra and Karnataka. Farmers in Telangana, however, expect a drop of five lakh acres in forthcoming season due to heavy losses the farmers incurred in several districts because of the failure of BT seeds like BG-II.

• P.R.D. Cottons

Advisory Services, Valuation Services
\$ Training Services
Email : manish@prdcottons.com

• Lesha Impex Pvt. Ltd.

Processing, Trading, Import \$
Export Services
Email : manish@leshaimpex.com

• TCCI

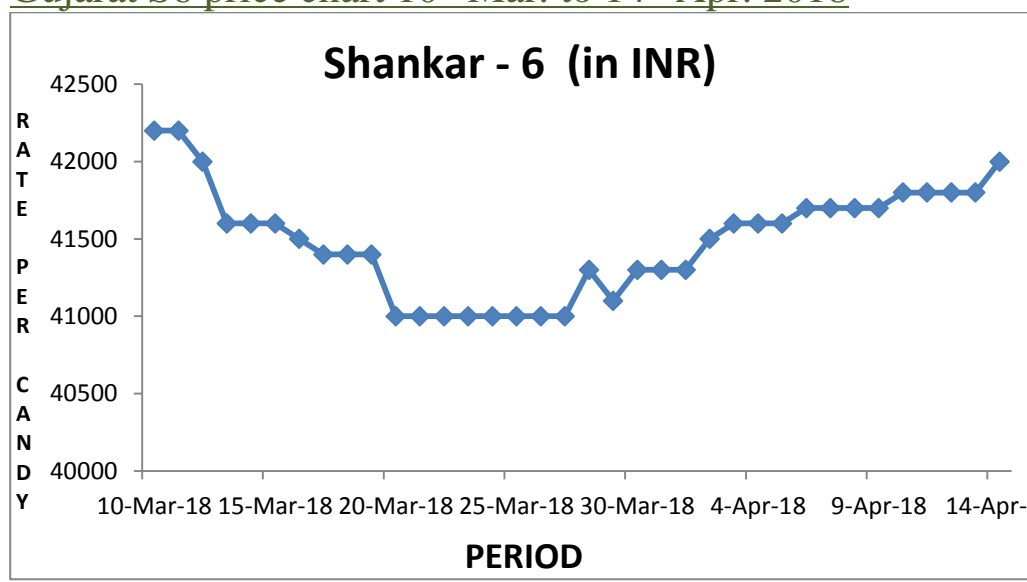
Cotton Testing Laboratory
(NABL Accredited)
Email : tcci@cottonlabindia.com

Domestic Market Summary:

Indian cotton is the cheapest:

Some reasons for Indian cotton being cheapest cotton are self-invited by Indian suppliers while some of them are due to perceptions of global buyers. Indian cotton textile industry is also suffering from cash liquidity crunch due to delay in GST refunds and delayed payments from customers. [...for more information subscribe to our fortnightly newsletter](#) .

Gujarat S6 price chart 10th Mar. to 14th Apr. 2018



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COTTONGURU[®] Comments: Lower prices at the beginning of the season were unrealistic reflection of the season trend. Both physical and futures domestic markets projected future volatility in cotton prices due to speculators and hedge-funds taking up cotton as a [...for more information subscribe to our fortnightly newsletter](#)

International Market Summary:

US:USDA estimates prospective U.S. all cotton sowing at 13.5 million acres. The 2017 crop is currently pegged at 21 million bales with a record yield of almost 900 lbs per acre. The 5-year average yield (836 lbs/acre) and abandonment (13%) would give a crop of 20.1 million bales [...for more information subscribe to our fortnightly newsletter](#) .

China: The daily purchase by mills is 100,000 bales or more. Thus, Chinese demand remains very strong.USDA is projecting China's ending stocks to decline to approximately 33½ million bales by the end of the 2018 crop year. This is due to [...for more information on more countries, subscribe to our fortnightly newsletter](#)

COTTONGURU[®] Comments: The global markets seem to be displaying realistic levels which may spell trouble for all the unhedged stock holders. The market movement is being governed by trade war between US and China in the short run and fundamentals of pre-sowing poor weather

conditions and high demand in the long run. We have to keep a close watch on US shipments and Chinese demand.

Debate of the Month: Why is USDA continuing to project an extraordinary Indian stock?

Dr. O. V. Cleaveland and many others are of the opinion that the U.S. Department of Agriculture refuses to update its Indian cotton statistics. It is almost as if USDA wants the cotton market to move lower. Virtually, every international public and private cotton group or organization – including India – has advised USDA that its Indian data base is void of any reality and is based on multiple assumptions void of factual date.

Do you agree with the USDA estimate of India’s 2017-18 ending cotton stock of over 12.5 million bales (480 lbs each) or over 16 million bales (170kg each) ?

Share your views by mail on info@cottonguru.org or WhatsApp on +91 7208011247.

COTTON CONCLAVE 2018-

Cotton Conclave 2018 was conducted to solve country’s two burning issues. A White Paper was submitted to government officials. In order to create a massive impact we are seeking your contribution and support for the cause “**SWACCH COTTON SACH COTTON**”

- DD News link of COTTON CONCLAVE 2018: <https://youtu.be/UQPMWotOdL8>
- The post event report of Cotton Conclave 2018 is uploaded on TAI Website: <http://www.textileassociationindia.org/cotton-conclave-2018/>

Something Different:

COTTONGURU® CLUB MEMBER:

Get answers to some of the most bothering questions like-

How to estimate Market trend? What is the short term and long term scenario? How to overcome price fluctuation risk?

Make an informed decision before it’s too late! Get the following benefits...



Risk Management

Risk Management

Financial liabilities from 'Price Risk' are immense, and therefore, Ginning /Spinning Mill owners and Traders/Exporters need to take Immediate actions to overcome this risk as soon as possible.

Experts from MCX, Kotak Commodities and Team COTTONGURU™ will help you with simple but powerful methods.



- What are the immediate steps to take?
- How do you quickly and efficiently determine the best way to manage the Price risk?
- Are you updated with all the technical knowledge?

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About Us:

COTTONGURU® Fortnightly Newsletter is a cotton market analysis newsletter with a global outlook committed to authenticated and sustainable content. It revolves around cotton and textile industry as a concept in terms of trade, research and knowledge. The newsletter is circulated to +10,000 Textile companies, Textile & Research Associations, professionals, Government Offices worldwide.

About the author: Mr. Manish Daga, popularly referred by the cotton industry as COTTONGURU®, is a qualified textile technologist.

He is currently the Director of Cotton Association Of India (CAI) and India's only Cotton Valuer registered by the Indian Institution of Valuers, India. He is the fourth generation in cotton trade, advisory and broking services from his family. The COTTONGURU® Group is 114 year old in cotton business, uninterrupted.

Call or mail for any information, suggestion, feedback or to know how your Company can benefit from the knowledge and experience of COTTONGURU®.

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Mr. Manish Daga

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3. ISCI (Indian Society for Cotton improvement)
4. IFS (Council Member, Indian Fibre Society)
5. TAI (Textile Association of India)