Cotton Guru Group Of Companies





COTTON MARKET NEWSLETTER

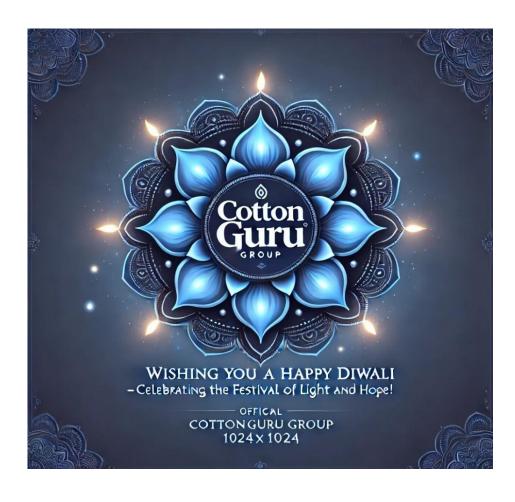
(FORTNIGHTLY)

Mumbai Registered Office: 210/227, Runwal Commercial Complex, L.B.S. Marg, Mulund (W), Mumbai - 400 080, India. Phone: (+91-22) 25679671/72 Fax: (+91-22) 25679675 Email: info@cottonguru.org

www.cottonguru.org

CORE PURPOSE AND MISSION:
To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to prevent the arbitrary use of paper and plastic objects where cotton can easily be replaced as a 'renewable resource' (e.g. cotton handkerchief vs. tissue paper, cotton bags vs. plastic/paper bags), thereby saving the environment.

Date: 27/10/2024



Cotton Arrivals: India Cotton 2024-25

CAI estimates daily Cotton arrivals increased from 0.164 lakh bales to 0.178 lakh bales. Total cotton arrivals (1^{st} Oct 24 to 25^{th} October 24) are about 12.73 lakh bales



STATE-WISE ESTIMATES OF DAILY COTTON ARRIVALS COTTON SEASON 2024-2025

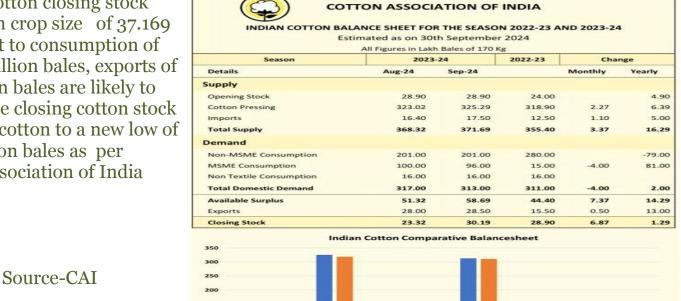
Fri 25 October, 2024 🛗

Sr.No	State	Daily Arri	ival	Cummulative Arrival		
		170 Kg Bales	Metric Tones	170 Kg Bales	Metric Tones	
1	North	15,100	2,567	1,75,200	29,784	
2	Gujarat	25,100	4,267	3,19,800	54,36	
3	Maharashtra	12,400	2,108	1,62,000	27,54	
4	Madhya Pradesh	11,900	2,023	1,48,300	25,2	
5	Karnataka	12,800	2,176	1,94,400	33,04	
6	Telangana	17,700	3,009	1,22,700	20,8	
7	Andhra Pradesh	8,800	1,496	1,31,800	22,4	
8	Tamil Nadu	1,100	187	19,000	3,2	
9	Odisha					
10	Others					
	TOTAL	1,04,900	17,833	12,73,200	2,16,4	

Remarks :-

India Cotton 2023-24

Indian Cotton closing stock saga: With crop size of 37.169 equivalent to consumption of 31.300 million bales, exports of 2.8 million bales are likely to deplete the closing cotton stock of Indian cotton to a new low of 2.33 million bales as per Cotton Association of India (CAI).



COTTON ASSOCIATION OF INDIA

COTTON SEASON 2023-2024 - (OCTOBER 2023 TO SEPTEMBER 2024) INDIAN COTTON PRESING ESTIMATES UPTO 30TH SEPTEMBER 2024

State	Pressed (in lakh bales of 170 kgs each) UpTo September 2024			
	Pressing Estimate	Pressed Bales		
North (P/H/R)	46.00	45.62		
Gujarat	90.00	90.45		
Maharashtra	90.00	90.08		
Madhya Pradesh	18.50	18.70		
Telangana	35.00	34.86		
Andhra Pradesh	13.00	12.68		
Karnataka	20.50	20.48		
Tamil Nadu	4.25	4.09		
Odisha	3.77	3.70		
Others	2.00	2.00		
GRAND TOTAL	323.02	322.66		

Government:

With the Supreme Court asking the Central government to formulate a national policy with regard to the environmental release of the Genetically Modified (GM) crops, All India Cotton Farmer Producer Organization Association (AIFCA) feels there must be an open debate on GM and HTBT Cotton between Farmer Associations, Scientists and Government officials from Environment, Agriculture & Textiles.

INDIA TEXTILE POLICY 2024:

India introduced its Textile Policy 2024 with a strategic focus on enhancing the overall

growth and modernization of the textile sector.

Main Objectives:

Boosting Production: Target to increase textile production output significantly to cater to both domestic and international markets.

Job Creation: Expected to generate 10 million direct and indirect jobs by 2030, with a special emphasis on women and youth employment.

Doubling Exports: Aims to double textile and apparel exports from \$44 billion to \$100 billion by 2030, making India a global textile hub.

Strategic Focus Areas:

Infrastructure Development: Creation of more Textile Parks under the PM Mega Integrated Textile Region and Apparel Parks (PM MITRA) initiative, focusing on integrated value chains.

Technology Integration: Adoption of Industry 4.0 technologies such as AI, IoT, and automation to enhance production efficiency and lower operational costs.

Technical Textiles: Significant boost in the production of technical textiles (e.g., medical textiles, geotextiles) by focusing on innovation and R&D.

Sustainability & Eco-friendly Practices:

Green Textiles: Promotion of sustainable and eco-friendly production practices, including incentives for the use of organic and recycled materials.

Energy Efficiency: Policy incentives for factories adopting green energy and energy-efficient technologies to reduce carbon footprint.

Skill Development & Employment:

Skill Upgradation: Special programs to upskill the existing workforce and train 2 million new workers through collaborations with training institutes and industry players.

Rural & MSME Focus: Support for small and medium-sized enterprises (MSMEs) and rural employment through capacity-building initiatives and easier access to credit.

Financial & Regulatory Support:

Investment Promotion: Focus on attracting both domestic and foreign investments by providing favorable terms, including tax benefits and subsidies.

Simplified Regulations: Streamlining regulatory processes to ease compliance for businesses, particularly in MSMEs.

This Textile Policy 2024 positions India as a forward-looking textile giant with a clear roadmap for modernization, sustainability, and global leadership in textiles. Driven by India's inherent strengths and a strong policy framework, India's textile sector is expected to reach \$350 billion by 2030

Domestic Market Summary:

- 1. Demand continues to be the major challenge
- 2. Cotton prices have cooled down to 55000 to 56000 per candy levels in the new season 2024-25

- 3. Indian cotton prices are still higher than prices of competitive countries like Brazil, USA, etc making exports of cotton & textiles difficult
- 4. India is most likely to witness MSP operations in cotton procurement, lower exports and increased imports in the new cotton season 2024-25 if situation remains the same
- 4. Sustainability and traceability remain the key words in Cotton & Textiles
- 5. Innovation in technology, process and services is the key to sustainable growth @cottonguru

www.cottonguru.org

Expert Opinion:

- Cottonguru Mr. Manish Daga (AICFA) shares expert views on Cotton industry is waiting for the announcement of Cotton Tech Mission in the budget, Cotton Bio-mass & seed quality on CNBC: https://x.com/CNBC Awaaz/status/1809199198425784343
- Australian Broadcasting Corporation (ABC) covering Cottonguru Activities:

 India Cotton: New opportunities for Australian cotton:

 <a href="https://www.abc.net.au/news/rural/programs/landline/2024-06-30/india-cotton:-new-opportunities-for-australian/104041364?utm_campaign=abc_news_web&utm_content=whatsapp&utm_medium=content_shared&utm_source=abc_news_web
- Cottonguru in Australian Media: Trade deal with India creates new eco-friendly
 market potential for Australia's sustainable cotton and wool: https://amp.abc.net.au/article/104071582
- Cottonguru World Cotton Day24 conference by CITI, attened by Hon. Tex. Min. Girirajji Singh & Tex. Ind.:

https://voutu.be/tNdLO709qE8?si=PubxM2oKd2IJXHqh

International Market Summary:

World Agriculture Supply Demand Estimates - USDA

USDA estimates World cotton crop of 149.02 million bales of 170kg each (2024-25).

			170 K	g Bales		
	2022/23	2023/24 Est.	2024/2	2024/25 Proj.		YOY
	2022/23	2023/24 Est.	Aug	Sep	Changes	Changes
Beginning Stock	90.89	97.24	97.00	96.78	-0.22	-0.46
Production	149.07	145.37	150.58	149.02	-1.56	3.65
Imports	48.19	55.97	55.85	55.03	-0.82	-0.95
Total Supply	288.15	298.59	303.42	300.83	-2.60	2.24
Domestic Use	144.18	144.83	148.75	148.16	-0.59	3.33
Exports	47.08	57.23	55.73	55.03	-0.70	-2.20
Loss	-0.35	-0.27		-0.27		
Total Demand	190.91	201.79	204.48	202.92	-1.29	1.13
Ending Stock	97.24	96.78	99.34	97.91	-1.43	1.13
Stock/Use Ratio	50.94%	47.96%	48.58%	48.25%	-0.33%	0.29%
Source: USDA Unit : M	Report Dated: 12-September-2024					

	a		170 K	g Bales		
	2022/23		2024/2	2024/25 Proj.		YOY
	2022/23	2023/24 Est.	Aug	Sep	Changes	Changes
Beginning Stock	47.16	54.54	48.83	48.63	-0.20	-5.91
Production	109.71	110.36	115.38	113.43	-1.95	3.07
Imports	40.22	36.80	43.05	42.87	-0.18	6.07
Total Supply	197.08	201.70	207.26	204.93	-2.33	3.23
Domestic Use	95.92	96.19	100.11	99.52	-0.59	3.33
Exports	46.95	57.15	55.64	54.94	-0.70	-2.21
Loss	-0.35	-0.27		-0.27		
Total Demand	142.53	153.08	155.75	154.19	-1.29	1.11
Ending Stock	54.54	48.63	51.90	50.75	-1.15	2.12
Stock/Use Ratio	38.27%	31.77%	33.33%	32.92%	-0.41%	1.15%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 12-September-2024			ber-2024

U.S.:
USDA estimates US cotton crop of
18.57 million bales of 170kg each (2024-25).

			170 K	g Bales		
	2022/23	2023/24 Est.	2024/2	25 Proj.	MoM	YOY
	2022/23	2023/24 LSt.	Aug	Sep	Changes	Changes
Beginning Stock	5.89	5.95	4.03	4.03		-1.92
Production	18.52	15.45	19.34	18.57	-0.77	3.12
Imports			0.01	0.01		#VALUE!
Total Supply	24.41	21.40	23.39	22.62	-0.77	#VALUE!
Domestic Use	2.62	2.37	2.43	2.43		0.06
Exports	15.94	15.04	15.36	15.10	-0.26	0.06
Loss	-0.10	-0.04		-0.04		
Total Demand	18.46	17.37	17.79	17.50	-0.26	0.13
Ending Stock	5.95	4.03	5.76	5.12	-0.64	1.09
Stock/Use Ratio	32.25%	23.21%	32.37%	29.26%	-3.11%	6.05%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 12-September-2024			

China:

USDA estimates China cotton crop 35.58 million bales of 170kg each (2024-25).

China						170 Kg Bales	
	2022/23	2023/24 Est.	2024/2	25 Proj.	MoM	YOY	
	2022/23	2023/24 Est.	Aug	Sep	Changes	Changes	
Beginning Stock	43.74	42.70	48.17	48.15	-0.01	5.45	
Production	39.36	35.01	35.20	35.58	0.38	0.58	
Imports	7.97	19.17	12.80	12.16	-0.64	-7.01	
Total Supply	91.07	96.88	96.17	95.90	-0.27	-0.99	
Domestic Use	48.26	48.64	48.64	48.64			
Exports	0.12	0.08	0.10	0.10		0.03	
Loss							
Total Demand	48.37	48.72	48.74	48.74		0.03	
Ending Stock	42.70	48.15	47.44	47.16	-0.28	-1.00	
Stock/Use Ratio	88.28%	98.84%	97.32%	96.74%	-0.58%	-2.10%	
Source: USDA Unit : N	Report Dated: 12-September-2024						

Brazil:

USDA estimates Brazil cotton crop of 21.38 million bales of 170kg each (2024-25).

Brazil						170 Kg Bales	
	2022/22		2024/2	2024/25 Proj.		YOY	
	2022/23	2023/24 Est.	Aug	Sep	Changes	Changes	
Beginning Stock	2.62	5.13	4.06	4.06		-1.08	
Production	15.00	18.65	21.38	21.38		2.73	
Imports	0.01	0.01	0.01	0.01			
Total Supply	17.64	23.80	25.45	25.45		1.65	
Domestic Use	3.98	3.97	4.22	4.22		0.26	
Exports	8.52	15.76	16.00	16.00		0.24	
Loss							
Total Demand	12.51	19.72	20.22	20.22		0.50	
Ending Stock	5.13	4.06	5.22	5.22		1.16	
Stock/Use Ratio	41.04%	20.57%	25.82%	25.82%		5.25%	
Source: USDA Unit : M	lillion Bales Of	170 Kg.	Re	port Dated:	12-Septem	ber-2024	

India:

USDA estimates India cotton crop of 30.72 million bales of 170kg each (2024-25).

India					170 K	g Bales
	2022/23	2023/24 Est.	2024/2	2024/25 Proj.		YOY
	2022/23	2023/24 LSt.	Aug	Sep	Changes	Changes
Beginning Stock	10.75	13.85	13.53	13.02	-0.51	-0.83
Production	33.66	33.02	31.36	30.72	-0.64	-2.30
Imports	2.21	1.13	2.56	2.94	0.38	1.82
Total Supply	46.63	48.00	47.45	46.68	-0.77	-1.32
Domestic Use	31.36	32.00	32.64	32.64		0.64
Exports	1.41	2.98	1.92	1.66	-0.26	-1.32
Loss						
Total Demand	32.77	34.98	34.56	34.30	-0.26	-0.68
Ending Stock	13.85	13.02	12.89	12.38	-0.51	-0.64
Stock/Use Ratio	42.27%	37.21%	37.30%	36.08%	-1.21%	-1.13%
Source: USDA Unit : M	illion Bales Of	170 Kg.	Report Dated: 12-September-2024			

Australia:

USDA estimates Australia cotton crop of of 6.40 million bales of 170kg each (2024-25).

			170 K	g Bales		
	2022/23	2023/24 Est.	2024/2	5 Proj.	MoM	YOY
	2022/25	2023/24 Est.	Aug	Sep	Changes	Changes
Beginning Stock	6.37	6.12	5.31	5.36	0.05	-0.76
Production	7.42	6.40	6.40	6.40		
Imports						
Total Supply	13.80	12.52	11.71	11.76	0.05	-0.76
Domestic Use	0.01	0.01	0.01	0.01		
Exports	7.92	7.37	6.91	6.91		-0.46
Loss	-0.26	-0.23		-0.23		
Total Demand	7.68	7.16	6.92	6.69		-0.46
Ending Stock	6.12	5.36	5.00	5.07	0.06	-0.29
Stock/Use Ratio	79.67%	74.96%	72.27%	75.72%	3.44%	0.76%
Source: USDA Unit : Million Bales Of 170 Kg.			Report Dated: 12-September-2024			

Bangladesh:

USDA estimates Bangladesh cotton crop of 00.20 million bales of 170kg each (2024-25).

			170 K	g Bales		
	2022/23	2023/24 Est.	2024/2	2024/25 Proj.		YOY
	2022/23	2023/24 Est.	Aug	Sep	Changes	Changes
Beginning Stock	2.92	2.21	2.04	2.04		-0.18
Production	0.19	0.20	0.20	0.20		
Imports	8.96	9.34	9.98	9.86	-0.13	0.51
Total Supply	12.07	11.76	12.22	12.10	-0.13	0.33
Domestic Use	9.86	9.73	9.98	9.86	-0.13	0.13
Exports						
Loss						
Total Demand	9.86	9.73	9.98	9.86	-0.13	0.13
Ending Stock	2.21	2.04	2.23	2.23		0.19
Stock/Use Ratio	22.47%	20.92%	22.31%	22.60%	0.29%	1.68%
Source: USDA Unit : M	Report Dated: 12-September-2024					

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https://play.google.com/store/apps/details?



Recent Events:



ASIA CLIMATE SUMMIT (ACS 2024): Carbon Markets Driving Collective Climate Action

The Asia Climate Summit (ACS 2024) #ACS2024 is the leading gathering of carbon market practitioners, experts, and governments from across the Asia Pacific. Co-organized by IETA and FICCI, in collaboration with the International Carbon Action Partnership (ICAP), ACS 2024 was an in-person event taking place 22-24 of October at the Andaz Delhi, bringing together over 800 delegates from across the APAC region and internationally.

The Summit offered a unique opportunity to gain insights on regulatory developments and enhanced our carbon market expertise, foster meaningful business connections, and "what to watch" through COP29 Baku and beyond. ACS addressed topics like voluntary carbon markets, Article 6, EU CBAM, etc.

The program focused on the next steps for climate action in Asia and internationally, collaboratively moving the needle on delivering climate action and transition finance at scale – thru high-level plenaries, inspirational keynotes, deep-dive breakouts and interactive side.

Cottonguru Media was an official press invite for the event.

CITT's commitment to innovation and sustainable cotton practices takes center stage at

World Cotton Day 2024

The Confederation of Indian Textile Industry (CITI) hosted a grand celebration of World Cotton Day 2024, in New Delhi. This prestigious event gathered industry leaders, policymakers, global cotton experts, and key stakeholders to explore the evolving landscape of cotton and its central role in the textile and apparel sector. The event opened with a powerful keynote address by the Hon'ble Union Minister of Textiles, Shri Giriraj Singh, who underscored India's enduring connection to cotton, calling it the backbone of the nation's textile industry. He highlighted the sector's potential to drive rural employment and boost the national economy, outlining the government's bold vision of expanding India's textile market to \$350 billion by 2030, with cotton at the forefront.



'Shri Giriraj Singh stressed the importance of sustainable cotton production and the government's ongoing efforts to support farmers, improve productivity, and protect the environment. "Cotton is deeply woven into India's economic and cultural fabric. Through robust collaboration between the government, industry, and farmers, we will elevate India as a global leader in cotton production and innovation," he declared.

AUSTRALIAN COTTON CONFERENCE 2024:

The 2024 Australian Cotton Conference, Gold Coast, August 6-8, 2024

The Australian Cotton Conference brings together nearly 2800 delegates comprising of new and experienced growers, agronomists and researchersbrands and marketers, students, supply chain partners and industry groups. There are presentations about challenges and opportunities facing cotton from some of the world's best cotton experts.

Cottonguru® Mr. Manish Daga is representing the India $\Box\Box$ delegation on Special invitation of Australian High Commission and Cotton Australia.



Webinar Series of All India Cotton FPO Association

1. Australia India Cotton Collaboration

Webinar No. 1

Topic: Increasing Cotton Productivity By Improving Soil Health Expert Speaker: Dr Oliver Knox

https://youtu.be/j8eARZoPupc?si=-

wGI67CTQCbQbFaZ

Webinar No. 2

Topic: Increasing Cotton Productivity with Seed Manag

Expert Speaker: Dr Michael Bange (ICAC Researcher of the

https://youtu.be/vSI6SonQGRI?si=TU6iJmjaCyNzxOu9



Webinar No. 3

Topic: Increasing Cotton Productivity through Climate Resilientagriculture:

Expert Speaker: https://youtu.be/Bp_mSY1JwS4



2. Collaboration with TEXPROCIL to Promote KASTURI COTTON BHARAT Brand

Objective of Webinars: Creating awareness amongst Indian Farmers for improving quality of Cotton to foster KASTURI COTTON BHARAT Brand.

No. of Online Webinars Conducted: 10 with individual FPOs Online Webinar conducted By: Cottonguru Team Expert Speakers: Mr Udayji Kharat (TEXPROCIL), Manish Daga (Cottonguru), P.K. Sharma

(Agriculture Expert)

Dates: 16th January to 12th February 2024

No. of farmers involved: More than 300 Farmers. Average virtual attendance of +30 farmers per webinar.

Webinar No. 1

1) Vidarbha Vainganga Farmers Producer Co. Ltd., Gondpipri, Dist Chandrapur Director Shri Ankush Devade & team Share Holder Farmers: 459

Main Crop: Cotton, Soyabean, Tur, Gram

Infrastructure: Own Office, Krushi Seva Kendra. Smart Project: Warehouse & Cleaning & Grading Centre

approved

Work Done: Distributed Chalani Machine & Seed Processing Machine to farmers Youtube Link:

https://youtu.be/D8q5-JpFo6M

Webinar No. 2

2) Shivmanglya Farmers Producer Co. Ltd., Hardona Khurd, Dist Chandrapur Director Shri Ashok Dawle & team Share Holder Farmers: 650 Main

Crop: Cotton, Soyabean, Tur, Gram, Chilli

Infrastructure: Own Office, Krushi Seva Kendra, Warehouse construction start

Work Done: Distributed Sprinkler, Jhataka Machine to farmer to protect crop from animal attack. Youtube

Link: https://youtube.com/live/HV8oTQh2c E

Webinar No. 3

3) Mahantgiri Agro Farmers Producer Co. Ltd., Nandgaon Pode, Tal Ballarpur,

Dist Chandrapur

Director Shri Narendra Mane & team Share Holder Farmers: 288 Main

Crop: Cotton, Soyabean, Tur Infrastructure: Own Office

Work Done: Distributed Jhataka Machine to farmer to protect crop from animal attack Youtube Link:

https://youtu.be/ad-big498mI

Webinar No. 4

4) Ballarpur Farmers Producer Co. Ltd., Ballarpur, Dist Chandrapur Director Shri Satish

& team Share Holder Farmers: 629 Main Crop: Cotton, Soyabean, Tur

Infrastructure: Own Office, Krushi Seva Kendra, Youtube Link: https://youtu.be/rty1IL pC6Y

Webinar No. 5

5) Jhadpatti Farmers Producer Co. Ltd., Sindewai, Dist Chandrapur Director Shri Bhola

Madavi & team Share Holder Farmers: 749 Main Crop: Cotton, Turmeric, Chilli

Infrastructure: Own Office, Krushi Seva Kendra,

Work Done: Local Rice supplied to D-Mart Mumbai, Preparing Bio inputs, etc Youtube Link:

https://youtu.be/gXfGaqqM1dM

Webinar No. 6

6) Krushkonnati Krushi Vikas Aadivasi Farmers Producer Co. Ltd, Tembhurna Dist

Share Holder Farmers: 530 Main Crop:

Chandrapur

Director Shri Bandu Dakhare & team Share Holder Farmers: 1019 Main

Crop: Cotton, Soyabean, Tur, Gram

Infrastructure: Own Office

Youtube Link: https://youtube.com/live/bJrc4TjFlzo

Webinar No. 7

Agribirds Farmers Producer Co. Ltd., Alegaon, Dist Akola

Director Shri Diyakar & team

Cotton, Tur, Gram, Onion

Infrastructure: Own Office, Krushi Seva Kendra Start This FY. Youtube Link:

https://youtube.com/live/y15u43FPPjE

Webinar No. 8

8) Chandagadh Farmers Producer Co. Ltd., Rajura, Dist Chandrapur Director Shri

Laxman Ghugul & team Share Holder Farmers: 549 Main Crop:

Cotton, Soybean, Tur, Infrastructure: Own Office.

Youtube Link: https://youtube.com/live/jQj3fHLdG1w

Webinar No. 9

9) Pombhurnakranti Farmers Producer Co. Ltd., Pombhurna, Dist Chandrapur Director Shri Suresh Khapne & team Share Holder Farmers: 10,000 Main Crop:

Cotton, Soybean, Tur Infrastructure: Own Office,

Youtube Link: https://youtube.com/live/sveLnAdxl2U

Webinar No. 10

10) Chandankheda Farmers Producer Co. Ltd., Chandankheda, Dist Chandrapur Director Shri Santosh Kadaskar & team Share Holder Farmers: 275 Main Crop:

Cotton, Soybean, Tur Infrastructure: Own Office,

Youtube Link: https://youtube.com/live/8IVOiDv1III

Cottonguru® Mr Manish Daga gave some suggestions to TEXPROCIL during webinars

- 1. Texprocil needs to announce special scheme with incentives for those FPO's/Farmers who wish to register for KASTURI COTTON BHARAT Brand
- 2. To get started, Texprocil must give 1 lot confirm order for KASTURI Cotton with defined base price and premium. This can help FPO's/Farmers to work backwards and asses the economic viability for making KASTURI Cotton Bales
- 3. If bales need to be sold and lifted immediately, as FPOs do not have that much holding capacity for storage and funds.
- 4. The other option is have a storage and funding option for FPOs till the Bale payment is received. This model can be worked out with mutual discussion.

In short, if Texprocil gives 100 Bales firm order for KASTURI Cotton, we will try to analyse the cost and effort of aggregation and processing with an FPO and get started.

Something Different:

Pradarshan Khet™ (Model Farm & Training Centre) -

Doubling the Income of farmers by improving yield & quality of cotton through training, technology upgradation and marketing linkages with special focus on promotion of sustainable farming, FPOs, and supply of contamination controlled cotton to textile industry.

PRADARSHAN KHET 5 POINT MANTRA WITH QR CODE



Photos: Mulching with Bed

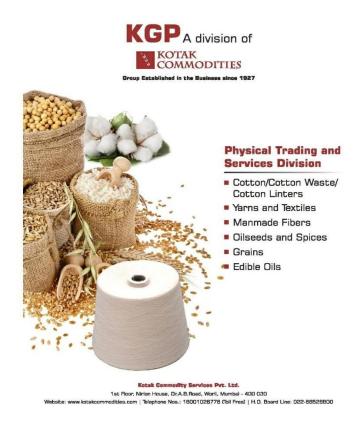




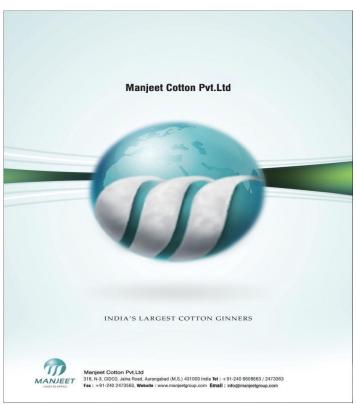




We invite Brands/Corporates/Foundations to join us in our mission of branding Indian cotton and building sustainable, transparent & profitable supply chains







COTTONGURU®CLUB MEMBER: **Risk Management:**

COTTON MARKET: WHICH WAY AHEAD ???

- 1) How to estimate the market trend?
- 2) What is the short term and long term view?
- 3) How can U overcome price fluctuation risk?



™ Wait and watch is not the way out,U may never get

a 2nd chance. U are at a Huge Risk if U take an 'uninformed' decision.

U can definitely manage your Risk now...and always Become a COTTONGURUTM Club member and enjoy facilities like 1) Personal meeting in a special Annual Conference with India's Top Ginners suitable to be 1) Personal meeting in a special Annual Conference with India's Top Ginners suitable to be your prime suppliers.
2) 1 scheduled video conference every week to appraise you of current market situation.
3) 1 year free subscription of COTTONGURU™ Fortnightly Newsletter.
4) 1 special interview with your Company in the above Newsletter.
5) 10% discount on advertisement charges for the above Newsletter.
6) 10% discount on Supply Chain Management package.
7) Complementary eligibility for our Risk Management Services.
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- What are the immediate steps to take?

- How do you quickly and efficiently determine the best way to manage the Price risk?

Are you updated with all the technical knowledge?

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Top Interviews:





Vasudhaiva Kutumbakam-One Earth, One Family
All India Cotton FPO Association shares New Business
Model of "Co-creation" for achieving Environmental
goals with assured Economic Value (EV)
https://youtu.be/a4WW7n4p4W8?si=iXMJFVUTIo3wDWe



ICAC 2023: Mega Global event of Cotton & Textile Ind with participation of +22 countries
All India Cotton Farmer Producer Organization
Association introduces BHARAT's progressive
Kanchani FPO CEO Balaji Dhobe and tribal Organic
Cotton woman farmer Savita Dhavas https://youtu.be/-03znDBKpKU?si=KVsjUqABtIzsOjJ2



Newsmaker of the year 2023 Mr. Atul Ganatra (President - CAI):

https://youtu.be/L3gQv31fj8E



Exclusive interview with thought leader Mr. Suresh Kotak, Chairman of Kotak Group of Companies

https://youtu.be/VVID2I9847I



Exclusive Interview with Mr. Salman Ispahani (President - ICA)

https://youtu.be/9aHrkOzjv3c



Exclusive Interview with Mr. Bill Kingdon (MD - ICA).

https://youtu.be/yFMKKYeNrao



Mr. Eric Trachtenberg, Executive Director of ICAC

https://youtu.be/jlrKcdRm-58



Exclusive interview with Mr. Jose Sette (Executive Director-ICAC International Cotton Advisory Committee)

https://youtu.be/-AA1Gg7jjt0



Exclusive Interview with Mr. Sanjay Jain (MD - T.T. Ltd & Chairman - CITI)

https://youtu.be/Usmg8BpapoA



Exclusive Interview with Mr. Sunil Patwari (MD - Nagreeka Export Ltd), President, TEXPROCIL

https://youtu.be/vE4hQkv-7qw



Exclusive Interview with Mr. Munjal Dalal (MD - Gujarat Cotton Corporation)

https://youtu.be/e98tJGsiM1U



Exclusive Interview with Mr. Kushal Patel (MD - Axita Cotton Ltd)

https://youtu.be/qZDe8WL04V8



Exclusive Interview with Mr. Sanchitji Rajpal (Director - Manjeet Group)

https://youtu.be/Z7dzA_juzmE

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Mission of COTTONGURU®: To assist cotton farmers in improving yield & quality, helping cotton users locate regular sources of quality cotton at nominal prices and to relocate cotton as a sustainable renewable resource thereby saving the environment.

Vision of COTTONGURU(R): Encashing the economics of cotton for global prosperity.

About the author: Mr. Manish Daga, popularly referred by the cotton industry as COTTONGURU®, is a qualified textile technologist.

He is currently the Director of Cotton Association of India (CAI) and India's only Cotton Valuer registered by the Indian Institution of Valuers, India. He is the fourth generation in cotton trade, advisory and broking services from his family. The COTTONGURU® Group is 117 year old in cotton business, uninterrupted. Call or mail for any information, suggestion, feedback or to know how your Company can benefit from the knowledge and experience of COTTONGURU®.

Call on +91 9820072705 or mail to manish@cottonguru.org

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